

NASSAU/SUFFOLK CHAPTER

of National Conference of CPA Practitioners

22 Jericho Turnpike, Suite 110, Mineola, NY 11501 Phone (516) 997-9500 Fax (516) 997-5155

Email: <u>lits@litaxsymposium.org</u>
Website: go.nccpap.org

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*deceased

Dear Potential Sponsor:

Targeting your market. This is no doubt the #1 goal of Marketing and Sales Departments of every company wishing to sell a product or service.

The National Conference of CPA Practitioners, Nassau/Suffolk Chapter offers you an opportunity to meet with the decision makers of small accounting firms at our seminars and meetings. We represent more than 600 CPA firms and approximately 1,600 individual CPAs.

Our focus is the small practitioner. We offer our members an opportunity to obtain the finest continuing education available conducted by experts in the field. As a result, our members receive the required certification mandated for CPAs. Chapter meetings are held generally the first Thursday of each month except April. Our meetings include program seminars which offer CPE credits which are mandated to maintain the CPAs' licenses. During the year, we also offer Breakfast, Dinner, half-day and fall day seminars which also offer CPE credits. Our meetings and seminars are well attended.

A targeted market - CPAs who are the decision makers of their firms; and are a captive audience, the perfect setting to showcase your product or service. We wish to extend an invitation to your company to share in our seminar programs and meetings. You can be an integral part of our program(s) by becoming a sponsor of our meetings and/or seminars.

We are enclosing a Sponsorship Program Contract which outlines the role of a sponsor. Take a moment to consider the potential which being a Nassau/Suffolk Chapter sponsor offers. Call our office at (516) 997-9500 to learn more about the program, available sponsor dates, etc.

Also, please ask about our annual Long Island Tax Symposium which is held in November of each year at the Crest Hollow Country Club. This is a 3-day event where your company can exhibit in front of more than 600 CPA's, tax practitioners, corporate tax executives, financial planners and attorneys each day.

Thank you in advance for your interest.

Very truly yours,

Kathy Casey
Kathy Casey
Sponsor Coordinator
N/S NCCPAP

Today's	Date	

NASSAU/SUFFOLK CHAPTER – NCCPAP EXHIBITOR/SPONSORSHIP PROGRAM CONTRACT

Sponsorship Rates Effective January 1, 2012

Exhibitor/Sponsorship Fees are as Follows:

		Cost Per <u>Event</u>	Estimated Attendance	Event Date(s)	# of Events	Total
I	MAP committee meetings	\$300	40 - 80			
II	Breakfast/Dinner chapter meeting ¹ (2 CPE)	\$300	25 - 80	!		
III	Half day seminar ² (4 CPE)	\$500	50 - 100			
IV	Additional representatives@\$ 60 eac	h				
V	Cocktail Hour (networking hour) ³	\$400				TT.17-12-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-
VI	Other		40 - 90			
VII	Discount/Premium					
		Subtotal		<u> </u>	L	14, 34,
		Net Amou	int Due		\$	
Company Name		Signature_			Date	
III	Half Day Seminar and Chapter Meetings There will be available time slots to speak to	audience limite	d to approxima	tely 3 minute	es per exhibitor	:
	Half Day - Slots in morning before : Slots before seminar <	and during sem Breakfast 8:10am, 8:15 Dinner 6:00pm, 6:05pa	ninar - 8:10am, 8 am, 8:20am and 8:25am** m, 6:10pm and 6:15pm**	:15am, 10:2	5am and 10:30a	.m**
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Representative speaking may send his/her Bio and points to be included in our handout and email blasts prior to the event Many exhibitors find that a Raffle Drawing enhances their involvement at our meetings.

Raffle Drawings are permitted.

Please contact Kathy Casey @ (516) 997-9500 x. 3 to complete this contract.
Please Note Terms and Conditions on Page 2

¹ Two sponsor representative are invited to be our guest for breakfast/dinner. Additional representatives may attend; a \$60 fee applies to each additional representative.

² Two sponsor representatives are invited to be our guests for lunch. Additional representatives may attend; a \$60 fee applies to each additional representative.

³ Includes a six-foot table located outside meeting room. Sponsor will supply banner or sign to be displayed inside meeting room. (Total savings of \$200) (See item #4 under Terms and Conditions).

^{**} Approximate times - subject to change

TERMS AND CONDITIONS

- 1. All Exhibitor/Sponsorship fees are non-refundable unless event is cancelled by NCCPAP-N/S Board of Directors, in which case a credit will be issued for a future event.
- 2. All Exhibitor/Sponsorship fees must be prepaid at least 30 days prior to first event **No Exceptions**. Speaking time slots and choice of meetings and seminars are on a first-come first-serve basis.
- 3. Any Exhibitor who signs up for more than \$2,000 worth of seminar fee sponsorship programs in a 12 month period **excluding the annual tax symposium** will receive a 10% discount. The sponsor must sign up for all dates and pay all fees up-front to qualify for the discount.
- 4. Each Exhibitor will receive one six-foot table with a white tablecloth and two chairs. All other table items must be supplied by Exhibitor.
- 5. Exhibitor agrees to maintain cleanliness and will return table, etc. in condition in which given, otherwise a \$50 clean-up fee will be assessed.
- 6. NCCPAP-N/S membership list is confidential information and is the property of NCCPAP-N/S and will not be released and/or sold to any Exhibitors under any circumstances.
- 7. Exhibitor/Sponsor prices are subject to change without prior notification.
- 8. Exhibitor/Sponsor must set up their own table at least one hour prior to event.
- 9. This contract covers <u>only</u> the undersigned sponsor and its employees. No third parties will be allowed to "co-sponsor" under this contract. Should you wish to have a "co-sponsor", a separate contract will be forwarded to the other interested party.

I, (Exhibitor/Sponsor), agree to the terms and conditions set forth above:

Name of Exhibitor/Sponsor	Signature		Date
Telephone #	Facsimile #	Cell #	
e-mail			
	Please make checks payahle to "NC CPA P - N/S". Checo N/S - NC CPA P, 22 Jericho Turnpike, Suite 110, Mineo		led directly to Etta Gelbie
		la, NY 11501)	Ü
□ Cash □ Check □ Master	N/S - NC CPA P, 22 Jericho Turnpike, Suite 110, Mineo	la, NY 11501)	
□ Cash □ Check □ Master Exp Date	N/S - NC CPA P, 22 Jericho Turnpike, Suite 110, Mineo Card Visa Am Ex - Account #	la, NY 11501)	

NC**CPA**P-N/S Chapter



NASSAU/SUFFOLK CHAPTER of NCCPAP EDUCATIONAL FOUNDATION OF N/S NCCPAP

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Email: egelbien@ns-nccpap.org
Website: go.nccpap.org

MEETING SCHEDULE 2014

The Woodlands at Woodbury 1 South Woods Road, Woodbury, NY 11797 In the Town of Oyster Bay Golf Course

Calendar is subject to change

New York Life (NYL) 576 Broad Hollow Road, Melville NY (Just south of the LIE on Route 110)

*Chapter Meetings: Registration/Dinner/Networking is at 5:30 PM 4 CPE/A&A and 4 CPE/ETHICS Registration/Breakfast/Networking is at 7:45 AM MAP Registration/Breakfast/Networking is at 7:45 AM

	TV W Tregistration, breakings, Tretworking is at 7:10 / WY		
Date	Topic	Credits	Location
Tuesday, January 14, 2014* Mem		AP/Advisory Services 1 Tax CPE	Mio Posto Restaurant
Wednesday, January 29, 2014	Joint Meeting: The Loan A-Ranger –With NYSSCPA Meet the Bankers: How to Help Your Small Business C 2 CPE/M.	ilient Get a Loan AP/Advisory Services	The Woodlands
Tuesday, February 4, 2014*	New Tax Laws and Updates: Everything You Need to I	Know 2 Tax CPE	The Woodlands
Wednesday, February 26, 2014	Tax Season Roundtable 2 CPE/M.	AP/Advisory Services	The Woodlands
Thursday, March 6, 2014*	2014 Roundtable: Tax Season Your Questions Answere	d by Our Team 2 Tax CPE	The Woodlands
Wednesday, April 30, 2014	Post Tax Season Roundtable 2 CPE/M.	AP/Advisory Services	The Woodlands
Thursday, May 1, 2014*	Criminal Tax Law and how it affects you	2 Tax CPE	The Woodlands
Thursday, May 22, 2014	A&A Title to be Announced (7:45am - 12pm)	4 A&A CPE	NYL
Wednesday, May 28, 2014	CPAs and Technology Cloud Computing, Apps, Securi 2 CPE/M.	ty AP/Advisory Services	The Woodlands
Thursday, June 12, 2014*	Voluntary Disclosure - Workshop on Offer and Compr What You Need to Know about FBARs	omise - 2 Tax CPE	The Woodlands
Thursday, June 19, 2014	A&A Title to be Announced (7:45am - 12pm)	4 A&A CPE	NYL
Wednesday, June 25, 2014 To I	Be Rescheduled Time Management 2 CPE/ M	AP/Advisory Services	s The Woodlands
June 24 & 25, 2014	2014 Annual Technology Show	Crest H	ollow Country Club
Thursday July 10, 2014*	Protecting and Preserving Assets Earmarked for the Ne Fiduciary Liability of Insurance Trusts - Estate Litigation		The Woodlands
Thursday, July 17, 2014	A&A Title to be Announced (7:45am - 12pm)	4 A&A CPE	NYL
Thursday, July 31, 2014	ETHICS (7:45 am - 12pm)	4 Ethics CPE	NYL
Thursday, August 14, 2014*	1041 Line-by-Line Workshop & Gift Tax Issues	2 Tax CPE	Location TBD
Thursday, September 4, 2014*	Joint with MAP: Protect Your Practice	2 Tax CPE	Location TBD
Thursday, October, 30, 2014*	Business Succession Planning for Your Clients and the	Next Generation 2 Tax CPE	Location TBD
November 19, 20 & 21, 2014	2014 Long Island Tax Professionals Symposium	Crest H	ollow Country Club
Thursday, December 4, 2014* **SPONSO	Holiday Party - Practical Employment Considerations and Independent Contractor Status RSHIPS ARE AVAILABLE FOR ALL MEETINGS. CON	2 Tax CPE	Location TBD